

Your **District**
Your **Future**

Bromsgrove Sustainable Community Strategy 2008 – 2011

Our Vision: “We will make Bromsgrove District a better place to work, live and visit by driving forward change”

- Communities that are safe and feel safe
- A better environment for today and tomorrow
- Economic success that is shared by all
- Improving health and well being
- Meeting the needs of children and young people
- Stronger communities

CONTENTS

	Page
1. Introduction	3
2. Worcestershire Partnership	4
3. Worcestershire Local Area Agreement	4
4. Bromsgrove Local Strategic Partnership	5
5. Sustainable Community Strategy & Local Development Framework	8
6. Vision	9
7. Consultation Process	13
8. Direction and Priorities	15
9. Performance Management	17
10. Focus of LSP Board	18
11. Governance Arrangements	18
12. Community Engagement	18
13. Resources	19
14. Equality & Sustainability	19
15. Evidence for Selection of Priorities	20
16. High Level Action Plans	26
Appendices:	
Appendix A: Feel Safe	27
Appendix B: Better Environment	29
Appendix C: Town Centre Regeneration	40
Appendix D: Longbridge Regeneration	42
Appendix E: Health & Wellbeing	44
Appendix F: Children & Young People	52
Appendix G: Older People	60
Appendix H: Housing	63
Appendix I : Compact	69
Appendix J : Transport	72
Appendix K: Community Engagement & Communications	74
Appendix L: Worcestershire Partnership Structure	76
Appendix M: Structure of Bromsgrove Partnership	77
Appendix N: How the Bromsgrove priorities fit within the Local Area Agreement	78
Appendix O: Local Area Agreement National Indicators 2008-2011 cited in the High Level Action Plans	79
Appendix P: Glossary	89

1. Introduction

- 1.1 District councils are required to produce a sustainable community strategy (SCS) for their area in partnership with public sector providers, private sector and voluntary and community sector. To ensure that the SCS is delivered, district councils are expected to convene a local strategic partnership (LSP), bringing together local partners in order to develop a shared understanding of the particular needs and priorities of their area. The LSP in our District is known as the Bromsgrove Partnership.
- 1.2 The Bromsgrove LSP will:
- Act as the over-arching, co-ordinating partnership, ensuring that links are made between the locally themed partnerships (e.g. Crime & Disorder Reduction Partnership);
 - Take responsibility for cross-cutting issues that have been identified as critical to the locality; and
 - Ensure that district-level plans such as the SCS and Local Development Framework take account of county-wide priorities and that district level priorities are considered, and where appropriate, reflected at the county level, i.e. through targets in the Local Area Agreement. (Discussed in Section 3).
- 1.3 The SCS therefore sets out a vision for the District and is concerned with addressing issues important to residents, the business community and visitors to Bromsgrove District. It is based on understanding and available evidence and focuses on the way in which services are delivered and how they can be improved for everyone's benefit. The strategy is a developmental, rolling document and the priorities identified may change over time as improvements are realised and new issues emerge. Changes will be reflected in subsequent editions of the strategy and it will be updated every year.
- 1.4 The strategy sets out priorities based on issues identified through consultation, Government policy, focus groups and stakeholder meetings. The aims and objectives of the SCS are to provide a co-ordinated approach to improving the quality of life for everyone in the District and is in effect a business plan for the LSP Board to manage against and be held to account on.

2. Worcestershire Partnership

- 2.1 The Worcestershire Partnership is the Local Strategic Partnership for the whole of Worcestershire. Its members include all six district LSPs in the county, of which the Bromsgrove Partnership is one. Appendix 1 shows how the Worcestershire Partnership is structured. The Worcestershire Partnership has its own countywide SCS (due to be revised in 2007 for publication in September 2008). For more details about the Worcestershire Partnership, please refer to the website:
www.worcestershirepartnership.org.uk

3. Worcestershire Local Area Agreement

- 3.1 The key strategic document which makes the link between national, regional and local policy is the Local Area Agreement (LAA). Through the Local Government and Involvement in Health Act (2007), the Government has placed even more emphasis on LAAs, particularly, as the inspection regime for local government will now be on an area basis through Comprehensive Area Assessment. As a result the County LSP has had to negotiate a new LAA, which contains 35 priorities for the County for the next three years (2008/2009 to 2010/2011). A LAA is a form of contract between Central Government and the County LSP with a focus on outcome targets. The County LAA flows out of the evidence based County Sustainable Community Strategy. The District Council responded to the consultation on this Strategy.

How the LAA will make a difference

- 3.2 A successful LAA will provide the opportunity to improve future service delivery by:
- Enabling a clear identification of needs, based on data from local communities through effective consultation.
 - Focusing on key strategic priorities and measurable outcomes.
 - Recognising the crosscutting nature of these outcomes and identifying how action in one area will have impact on another.
 - Assisting partners to identify more clearly gaps and overlaps in provision.
 - Enabling the pooling of budgets and resources leading, over the life of the LAA, to greater efficiency and effectiveness.
 - Enhancing performance management in conjunction with partners thus making the process transparent and accountable.
 - Simplifying delivery structures and creating clear accountability and governance arrangements.

- Improving community cohesion through greater engagement of all sectors, notably private, voluntary and community.

Worcestershire thematic blocks and outcomes

3.3 Worcestershire's LAA is organised under the following blocks:

- A. Communities that are safe and feel safe**
- B. A better environment - for today and tomorrow**
- C. Economic success that is shared by all**
- D. Improving health and well being**
- E. Meeting the needs of children and young people**
- F. Stronger communities**

4. The Bromsgrove LSP Contribution to the LAA

4.1 As discussed in the introduction, all Councils are expected to convene a Local Strategic Partnership (LSP), bringing together local partners in order to develop a shared understanding of the particular needs and priorities of their area, create synergies and improve the quality of life for an area's residents. The membership of the Bromsgrove Partnership Board is:

- * District Council (Leader of the Council)
- * Chief Executive of the Council
- * County Councillor
- * Education & Lifelong Learning Representative (NEW College)
- * Worcestershire Primary Care Trust
- * West Mercia Police
- * Parish Councils Representative
- * Private Sector Representative
- * Voluntary & Community Sector Representative
- * Bromsgrove District Housing Trust

The Board members are supported by a Partnership Co-ordinator, and Theme/Project Group Chairpersons. Other technical support is given by an Area Co-ordinator from Worcestershire County Council, and planning and transport officers. Appendix M shows the structure of the LSP.

4.2 The LSP has responsibility for delivering the outcomes of the LAA; however, there are issues that are important to Bromsgrove District which fit into the blocks of the LAA, but are not specifically mentioned, i.e. Town Centre regeneration and Longbridge redevelopment. The LSP therefore contributes to the LAA where it is relevant to do so by pursuing the priorities for Bromsgrove. Appendix O shows the LAA National Indicators 2008-2011.

The following paragraphs provide a brief commentary on each of the LAA blocks in relation to Bromsgrove District.

Block A: Communities that are Safe and Feel Safe

- 4.3 The District has a strong Crime and Disorder Partnership which is contributing strongly to this outcome. Previously, the LAA contained targets for reductions in crimes like burglary etc., but now the emphasis is very much on perceptions. There are three key indicators in the new LAA which are important for the Council: NI 2, the percentage of people who feel that they belong to their neighbourhood, NI17 perceptions of anti-social behaviour and NI 195 improved street and environmental cleanliness (although not technically a perception measure, the link is that a more dirty area e.g. graffiti, fly posting, is likely to contribute to a perception that an area has higher crime). Through the last budget round the Council invested in more area cleaners, hit squads and neighbourhood wardens (although subsequently funding from Central Government was withdrawn for two of our neighbourhood wardens, meaning there was not actually an increase in the number of wardens, just a maintaining of the status quo). The CDRP's performance and improvement in the Council's street cleansing performance suggests this is not a priority for further investment at this stage; however, providing our neighbourhood wardens (and the Police's CSOs) with powers to issue fixed penalty notices is an area that is likely to be well received with by residents.

4.4 Block B: A Better Environment for Today and Tomorrow

This block now has a tighter focus around climate change outcomes. Previously, it contained indicators on parks and open spaces, recycling and street cleanliness. Recycling remains important, but the target is more outcome focused, concentrating on NI 193 municipal waste land filled. The big change is the emphasis on per capita CO2 emissions with a 5.8% reduction expected by March 2011 (2005 baseline). The Council has set up a Climate Change Working Party, but is currently under resourced to deliver the changes in our processes and culture in order to deliver our contribution to this important agenda. There is also a target on flood management and while the District missed the worst of the flooding in 2007, our ability to respond to a repeat of these weather conditions is currently limited.

Block C: Economic Success that is Shared By All

- 4.5 Block C now has a tighter focus on getting people into employment, for example, long term benefits claimants, 16 to 18 year olds who are not in education, training or employment (NEETs) and NVQ qualifications. The number of new VAT registrations remains a

target, but the growth in employment levels at the science and technology parks has been dropped. BDHT have recently expressed concern that we are not collectively responding to the worklessness agenda, particularly in areas like Sidemoor and Charford. The Council has set up a small group to look into this issue and at the Cabinet/CMT away day, there was discussion about making the next Local Neighbourhood Partnership be in Charford. With the current credit crunch and the difficult in getting big businesses into Bromsgrove, there was also a view that the Council, possibly in conjunction with neighbouring district councils, establish a stronger economic development function.

Block D: Improving Health and Well Being

- 4.6 The PCT is the key partner for this block, but the Council can make a contribution to this block by improving people's lifestyles through supporting community sports organisations and through direct leisure provision e.g. the Dolphin Centre. The District's population is relatively affluent and therefore relatively healthy. Through the last budget cycle the Council has invested in this area e.g. additional sports development officers and the refurbishment of the Dolphin Centre, as a pre-cursor to its transfer. Worcestershire is also fortunate to have higher than national average participation rates in sports and participation in sports clubs which the sports development officers are building increasing links. This is an area of the Council, whose performance is very strong. This is not an area identified for further investment through this budget cycle.

This block also includes indicators concerned with older people, in particular, the number of older people who are supported to maintain independent living. The Council can make a contribution to this target through its housing priority.

Block E: Meeting the Needs of Children and Young People

- 4.7 The LAA targets are focused around obesity, services for disabled children, bullying and teenage pregnancy. The Council can only make a limited contribution to these, as they are primarily delivered by the County's Children's Services Department. That said, the District Council is keen to encourage more engagement with young people and has provisionally agreed to run another children and young people's event with the County Council, which this year (subject to agreement by Members) will enable children and young people to determine where they would like delegated monies to be spent through a participatory budgeting exercise.

Block F: Stronger Communities

- 4.8 This block tends to be a catchall for targets that do not fit in the other blocks. The key indicators for the Council in this block concern affordable housing: NI 154 net additional homes provided and NI155 number of additional homes delivered. The other aspect of this block that is relevant to the Council is community engagement.

The full list of new LAA indicators is set out in Appendix O to this report.

5. Sustainable Community Strategy and the Local Development Framework

- 5.1 The Planning & Compulsory Purchase Act 2004 introduced a new planning system, which at the local level, comprises the Local Development Framework (LDF). The LDF will be made up of a series of documents called Local Development Documents which together provide the framework for delivering the spatial planning strategy for the area. The LDF must have clear links with the Sustainable Community Strategy and the Government states that:

“The LDF should be a key component in the delivery of the Sustainable Community Strategy, setting out its spatial aspects where appropriate and providing a long-term spatial vision”.

- 5.2 Linkages between the SCS and the LDF are important for a number of reasons. They will help to ensure that the LDF is based on a greater understanding of the community’s aspirations..
- 5.3 The Government is clear that an effective relationship between the two strategies will have many benefits, including:
- Establishing an integrated approach towards future development.
 - Recognition of the LDF as a key delivery mechanism for the Sustainable Community Strategy.
 - Economies of scale in terms of working corporately and sharing resources in the preparation of Sustainable Community Strategies and LDF’s.
 - The potential to resolve conflicts between local community aspirations and national/regional policy objectives by engaging a wide range of stakeholders.
- 5.4 The LDF currently contains the Core Strategy, Town Centre Area Action Plan and the Longbridge Area Action Plan Development Plan documents. These plans reflect the vision for the District as outlined below and will be one of the key delivery mechanisms for

this vision. Alongside these, a supplementary planning document will be prepared on affordable housing to ensure we maximise the potential for delivering high quality sustainable dwellings at an affordable level, for those require them.

6. Ten Year Vision

6.1 The Bromsgrove Partnership's Vision for the District is:-

"We will make Bromsgrove District a better place to work, live and visit by driving forward change".

6.2 To help people understand what this Vision might mean in practice, we have set out below a narrative picture of what the District might look like in 10 years' time.

A Thriving Market Town

We want a District with a thriving market town at its centre. Bromsgrove town will attract locals and visitors alike both for the shopping experience and the many other activities that the town will provide. As a thriving market town there will be regular activities like a street market, specialist markets, such as Easter markets, continental markets, farmers markets, antique fairs, the bonfire night, street theatre and so on. People will ask the question; "What is on in Bromsgrove town today?" The town will be significantly regenerated to achieve this, with a new civic heart, perhaps relocating the Council House to the town centre, a new road layout and a community focal point.

The shopping experience will be differentiated from its many neighbours by the quality and diversity of its shops and services, which will consist of small specialist shops, high street accommodation, restaurants, cafes and generally a retail mix that reflects the increasing affluence of the District. We also want a town centre that caters for the diverse needs of our communities, for example, good accessibility for people with disabilities, good toilet facilities and designing children and young people into our town centre rather than trying to design them out. In the evenings, we want to see a mix of entertainment, which caters for the young, but also for families and older people.

Housing

Currently we have an imbalance in our housing market. There is not enough affordable housing for young people to stay in the District or for young people and families to move into the District. The average house price is £241,000 with the cheapest housing being just under £100,000, although these figures will now be falling as a result of the credit crunch. It is very difficult for a

household with an income of £25,000 to currently get on the housing ladder in Bromsgrove District. The Council and Bromsgrove District Housing Trust will tackle this issue by ensuring the new developments like the Longbridge site, the town centre and any future housing allocation the District has to take as a result of regional housing policy, has an appropriate mix of housing, for example, outright ownership, shared ownership schemes, low cost home ownership and rented accommodation.

Whilst ensuring we provide enough affordable housing we will also need to take increasing account of the expansion of our older population. Our over 85 population is set to expand by 128% over the next 25 years; meeting this need will require a good supply of sheltered, care at hand and extra care housing.

The need to keep our youngsters in our communities and our older people cared for within our communities applies not just to our planned big developments like Longbridge, but also our existing urban and rural communities.

We will also ensure an adequate supply of good quality temporary accommodation to ensure there is a safety net for those people made homeless through difficult circumstances.

Economy

A defining characteristic of the District is that 26,000 people (29% of the total population) commute out of the District to work every day, so the transport improvements described above will be key to the continuing prosperity of the District. If the District becomes a difficult place to commute from, less people may wish to live here. Similarly, over 16,000 people commute into the District every day. The District has its own vibrant economy with low unemployment (1.6% in July 2008). Maintaining this strong commercial sector through attracting inward investment, into sites like the Science and Technology Park, and developing small businesses through business start up schemes will remain important.

Environment and Climate Change

We want to ensure the Council and its partners take account of the serious issues we face on climate change. Each organisation will need to ensure it is doing its part through cutting energy consumption and increasing recycling. 90% of the District is green belt and we have some beautiful country side in the District; however, an increasing number of species are under threat, so the County and District Council who have specific responsibilities in this regard, need to work together to protect local habitats and maintain biodiversity.

Bromsgrove District Council is also in the special position of protecting the green belt south of Birmingham and stopping the urban sprawl. The rural areas will have been protected from development and traditional country life maintained. The District's villages will have been developed in line with their local communities' wishes. The more urban areas on the fringe of the District will have been protected from encroachment by Birmingham unless the communities themselves wish to be part of the city region.

As we tackle the District's long term environment and climate change issues we will also have addressed more immediate issues that we know affect people's lives. The District will be clean and tidy so that whenever anybody enters from a neighbouring district they will know that they have arrived somewhere special. It will look immaculate at all times with roundabouts and other public areas being awash with flowers and decorative greenery. Any complaints will be responded to quickly. The District's roads will be maintained to a high standard and any reported problems dealt with quickly.

Domestic and trade waste will be collected regularly, at a preordained time, and cost effectively. The quantity of waste collected will meet all Government targets and whatever systems are needed to achieve this will have been put in place. We will have educated people in re-cycling and composting and will have reduced waste collection to a low level.

Crime

Along with the District cleanliness, low level crimes and anti-social behaviour are key drivers in determining how people feel about where they live and work. There has been a 37% reduction in headline crime in the District over the last three years; however, only 33% of residents feel the Police are doing a good job. This is a concern, so we want to continue supporting the difficult job of the Police through the Community Safety Partnership.

Residents have welcomed the Partner and Communities Together (PACT) meetings and initiatives like community officers, neighbourhood wardens, CCTV cameras and "designing out" crime through physical changes to roads, pavement and alleyways. We will build on initiatives like these, but also recognise that the majority of the population is law abiding and that being young is not a crime.

Health

Good health is the foundation for all that we do. We are fortunate that the District has high life expectancy rates and the majority of

people are healthy; however, for those in need of care, the Health Service will continue to provide for them. The Bromsgrove Partnership will focus on a preventative agenda, in particular, reducing smoking and increasing physical exercise and mental activities for our older population, so that people stay healthy for longer.

Delivery of this Vision will be underpinned by five themes:-

Excellent Customer Service

The Customer will be at the heart of everything we do and technology will play a huge part in enabling the delivery of better services for the customer through a variety of different access channels.

Community Leadership

The District Council will be the community leader and will work in partnership with others through bodies like the Bromsgrove Partnership. All councillors will be able to represent their communities strongly having been trained to a high standard.

Communication will have improved so that everyone is informed of what is happening and what is going to happen and that there is regular feedback from the general public to the Bromsgrove Partnership

There will be an excellent programme of community engagement through regular town hall meetings, area committees, parish councils, Partners and Communities Together meetings, forums for particular groups, for example, tenants, people with disabilities and early and inclusive consultation on specific issues like the town centre

Equality

We will have a District where everybody is treated equally no matter what his or her race, colour or religion. There will be no discrimination. We will protect and help the vulnerable and provide special services to those who need them.

Value for Money

In order to deliver the above agenda we will have paid close attention to the value for money achieved from each pound of public spending. At a strategic level, we will focus on the outcomes we want to achieve and make the best use of available delivery methods: including better technology, outsourcing to the private and voluntary sectors, shared services between councils

and between other public bodies. At an operational level we monitor each pound spent carefully.

Partnership

Finally, we will do all the above in partnership, working together to deliver the Vision for our District.

7. Consultation Process

7.1 A wide consultation exercise was undertaken on the Draft Sustainable Community Strategy using several consultation methods:

- The “Glad or Grumpy” postcard;
- Through the customer panel survey;
- At Street Theatre during August 2007;
- In three areas of the District (Alvechurch, Hagley and Wythall) by LSP Board members and officers of Bromsgrove District Council;
- Presented to Cabinet, Scrutiny Steering Board, the Equality & Diversity Forum, the Town Hall meeting and Departmental Management Team meetings within the Council as well as by other partners; and
- Via the Council website.

7.2 The Glad or Grumpy postcard consultation was a huge success, receiving over 600 replies. The issues arising from the postcard consultation reinforce the feedback from the Customer Panel survey, PACT meetings, Members and partners. Some of the issues raised via the postcard were:

What makes people glad

- Well kept parks, green belt, access to the countryside
- Cultural offer – e.g. Artrix Centre and Libraries and Community events – Street Theatre, Bandstand, fireworks, Christmas lights
- Recycling service, especially the green waste service
- Community spirit/pleasant place to live
- Education and health facilities
- Links to motorway infrastructure
- Relatively low crime

What makes people grumpy

Highways, pavements and footpaths (including traffic volume, speeding, maintenance, street lighting,

Mitigating Action

BDC is working with WCC on these operational issues

What makes people grumpy

drainage and cycle lanes)
 Transport services and car parking (including parking costs, parking timescales, congestion, transport provision, bus services, trains, illegal parking)

Street scene/ street cleansing (including Spadesbourne Brook, fly posting, fly tipping, litter, graffiti)

Declining town centre with poor selection of shops
 Not enough activities for children and young people

Mitigating Action

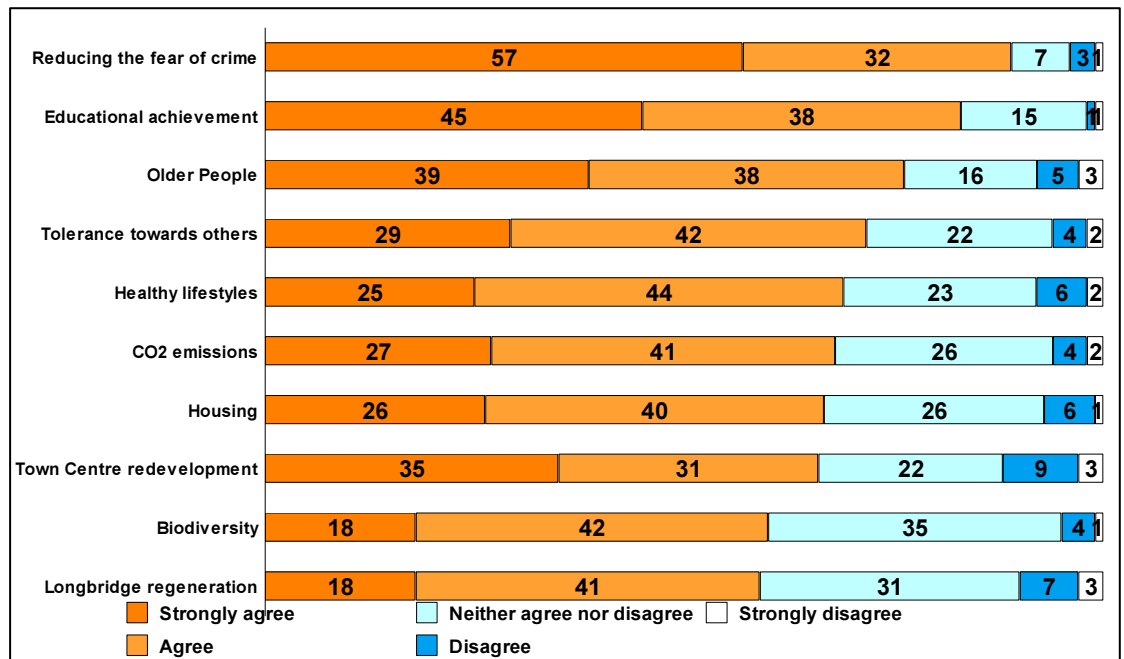
The charges are competitive and changes to fees are not proposed at this time. A multi-agency Transport Theme Group has been convened to discuss the regeneration of the train station, community transport and other issues

This is a Council priority and is also the top priority from the customer panel

The town centre is a priority for the LSP Board and BDC
 The Children & Young People's Theme Group and Health & Well Being Theme Group will address some of these issues, as will working in wider partnership

7.3 The Customer Panel survey asked respondents to consider the priorities selected by the Board (as listed on page 13). The results were as follows:

Agreement with priorities selected



Base: All respondents (384 – 426)

- 9 out of 10 (89%) agreed that reducing the fear of crime should be a priority.
- Educational achievement met with agreement from 83%, rising to 97% in the under 35s.
- 76% felt that older people should be a priority, 85% amongst females.
- Tolerance towards others was a priority for 71% of respondents, 65% amongst males and 78% amongst females.
- Overall 69% felt the Council and its partners should prioritise healthy lifestyles, 83% in under 35s.
- CO₂ emissions were a priority for 68%, ranging from 58% in males to 78% in females, and 77% in under 35s to 65% in the 55 or older age group.
- For two thirds of respondents (66%), housing was a priority, 58% amongst males and 74% amongst females.
- 65% felt town centre redevelopment should be a priority, varying from 57% in males to 74% in females.
- 3 in 5 (60%) agreed that biodiversity should be prioritised, rising to 66% in females and under 35s.
- Longbridge regeneration was a priority for 58%.

7.4 As a result of the consultation, three new areas were identified that were not covered in the draft Strategy. These were:

- Mental Health (see page 22);
- Childhood obesity (page 23); and
- Transport (page 24).

These have therefore been added to the Strategy and key deliverables developed.

7.5 During 2008, the Council undertook a “Quality of Life” survey. The emphasis of the survey was on residents’ perceptions of their quality of life, and as such the survey was themed according to existing LAA blocks. The results were discussed and endorsed at the LSP Board and in the Theme Groups. A number of changes have been made to the actions of the Theme Groups as a result of the Quality of Life Survey. The results support the consultation undertaken during the major revision of the Sustainable Community Strategy in 2007.

8. Direction and Priorities

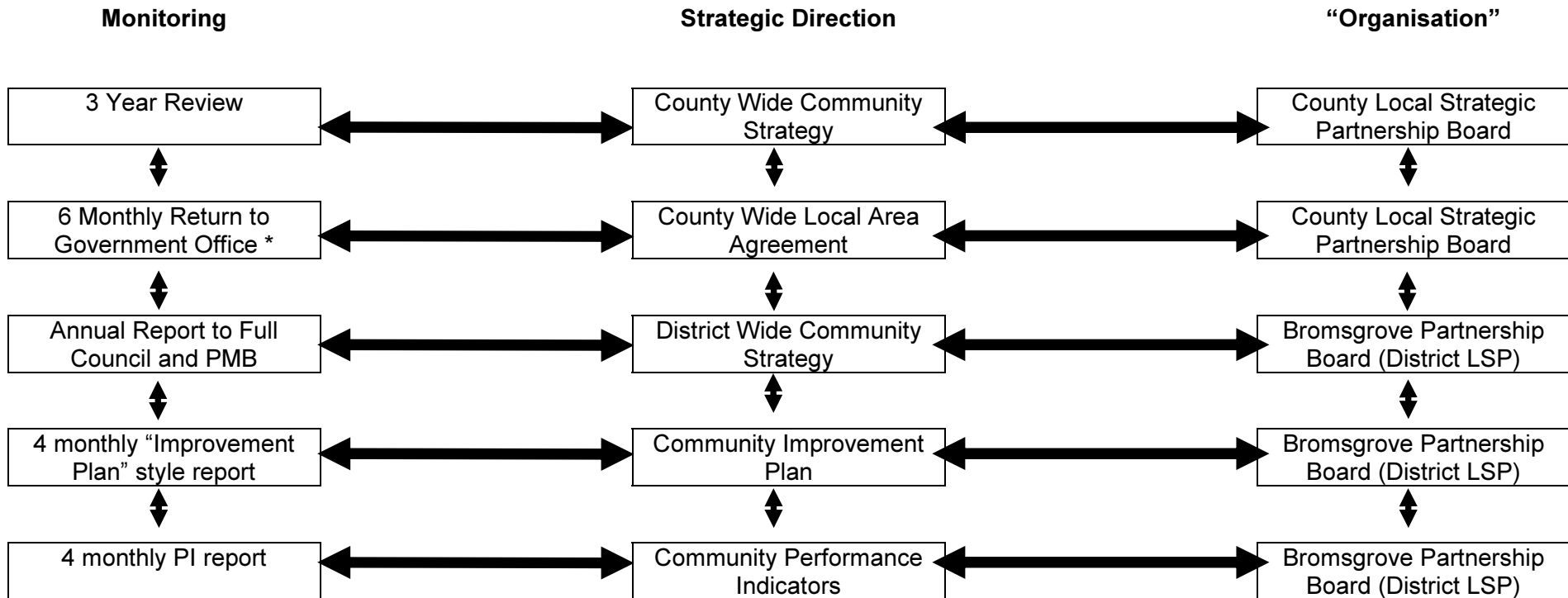
8.1 The Bromsgrove Partnership has set itself 6 objectives to match those of the countywide LAA. At its awayday on 12th February 2007 the LSP Board considered local evidence and national priorities on each of the LAA blocks, and as a result, the following priorities were determined and subsequently approved by the Board on 1st March 2007:

- Fear of crime
- Environment (biodiversity and reducing carbon emissions)

- Town Centre redevelopment (including transport: railway station redevelopment and associated issues and community transport)
 - Longbridge regeneration
 - Health and Wellbeing (increasing physical activity, ageing well scheme for older people and reducing smoking)
 - Children and Young People
 - Older people (lifelong learning, community transport and town centre)
 - Housing (impact of migration and affordable housing)
- 8.2 Appendix N shows how the agreed priorities fit within the 6 blocks of the LAA. Each of the priorities will be dealt with via a Theme or Project Group. Each group has its own Action Plan and activity will be regularly reported back to the LSP Board.
- 8.3 The Bromsgrove Partnership has also developed its own Compact, which is a joint agreement between a council and the local voluntary and community sector to build trust and improve working relationships for the benefits of both parties. By working in partnership, the public and private sectors can make an exciting and unique contribution to enhancing the quality of life for the people of Bromsgrove. The public and voluntary and community sectors have distinct, but complementary roles. We believe that great value can be added to our communities through working together. A Compact Steering Group has been convened and an action plan developed. This plan is attached as Appendix I.
- 8.4 An action plan has also been created relating to community engagement and communications. This is attached as Appendix J.
- 8.5 Section 15 looks in more detail at the 6 blocks of the LAA. Each section gives a summary of evidence for Bromsgrove District. It is recognised that the evidence is not all encompassing, but represented a fair picture of the District at the time it was conducted.

9. Performance Management

9.1 The monitoring arrangements for each part of the performance management framework are detailed in the table below.



*note:- some of the Local Area Agreement targets attract a reward grant from the Government. Not all of these targets are in our District Community Strategy (as some are not priorities for this District); however, given the reward grant it is important that the District LSP Board is aware of progress in these targets. These targets will be reported to the District LSP Board every 6 months, before the information is sent off to the County LSP and onto Government office.

10. Focus of the LSP Board

- 10.1 The LSP Board has overall responsibility within the Partnership for understanding the particular quality of life issues that the District faces, setting strategic direction and monitoring progress; however, the Board recognises that much of the work required will continue without the Board, particularly if an operational partnership is already in place, for example, the Crime & Disorder Reduction Partnership (CDRP).
- 10.2 Where the Board can really add value is in delivering less established priorities and the actions to support them. The Board has selected the following 3 areas as its particular focus over the next three years:
- Bromsgrove town centre redevelopment;
 - Longbridge regeneration; and
 - Affordable housing.
- 10.3 The Board will continue to monitor and oversee the work of all the priorities.

11. Governance Arrangements

- 11.1 The LSP is governed by its Terms of Reference and Protocols. This document has been revised to reflect the changes that have taken place. Bromsgrove District is the accountable body for the LSP and the Leader of the Council is the Vice-Chairman of the Board. The Community Strategy and the LSP Annual Report are presented to Full Council and are also subject to examination by the Performance Management Board.

12. Community Engagement

- 12.1 The Sustainable Community Strategy is a document of huge importance to Bromsgrove and is about the place shaping of the District and what the Partnership aspires to achieve for the community and the District. Partners, communities and individuals have been consulted to gain their endorsement and commitment of the priorities set out in the document, and further consultation will be carried out regularly to ensure that the priorities are still relevant. This will be done through the community influence framework in place, via regular town hall meetings, Partners & Communities Together and the local neighbourhood partnerships (LNP).

13. Resources

- 13.1 Bromsgrove District Council funds the secretariat function of the LSP. This includes the employment of a Senior Policy & Performance Officer who acts as the LSP Co-ordinator and other technical support from the Acting Joint Chief Executive and Assistant Chief Executive.
- 13.2 Bromsgrove District Council has allocated £5,000 for the LSP for the financial year 2008/09. Bromsgrove District Housing Trust allocated a total £10,000 for 2007/08 and 2008/09 and the PCT has granted £15,000 for 3 years to contribute to the Health & Well Being element. This money will be used to fund groups or projects that will contribute to the outcomes of the stated priorities. It is not an 'open access' grant scheme and commissioning arrangements will be developed as appropriate. The Partnership hopes to increase this modest fund by leveraging in more substantial funding from other partners and external funding streams.
- 13.3 As part of its community influence framework, Bromsgrove District Council is funding two LNP schemes during 2008/09 and has allocated £15,000 to each of the area committees. A third LNP is proposed for the Hagley & Rural area, and consultation was undertaken during the autumn of 2008 about the LNP concept.
- 13.4 The high-level action plans contain a resources column so that the issue can be considered on a case-by-case basis. If resources (i.e. funds or 'in kind' contributions) are not available to carry out a piece of work, projects should not be put forward.

14. Equality & Sustainability

- 14.1 In all development the principles of equality will be applied, ensuring individuals and groups are not discriminated against on the grounds of age, race, disability, gender, marital status, religion, sexual orientation, social and economic status or political beliefs. An impact assessment of this Strategy will be undertaken and the Council's Equalities Forum will monitor the document.
- 14.2 Sustainability is an important issue in promoting the development and economic prosperity of the District and social progress to meet the needs of the community. Our aim, as far as possible, will be to protect the local and global environment and we will attempt to ensure that proposed actions do not directly or indirectly reduce the diversity of natural ecosystems. The Partnership will endorse careful consideration of the use of natural resources, waste production and nuisances such as noise or odour.

15. Evidence for Selection of Priorities

Communities that are safe and feel safe

The key statistics for crime and safety in the District are:

- Violent crime accounted for 18% of total crime in Bromsgrove District in 2006/07, compared to 16% in 2003/04; however, the actual number of violent crimes has decreased by 24% over the period. (NB: violent crime is as per the Home Office definition and includes: assaults, robbery, harassment and possession of weapons).
- Criminal damage represents the highest percentage of the British Crime Survey Comparator Crimes in Bromsgrove at 31%; however, the volume of offences decreased by 29% between the baseline year of 2003/04 and 2006/07.
- 82% of respondents felt that crime rates had either stayed the same or got better in the last 12 months.
- 38% of Bromsgrove residents said that the police were doing a good or excellent job in 2007 – a increase of 6% since 2006. There have been reductions in burglaries and car crime.
- The proportion of people worried about crime has increased slightly from 52% in 2006 to 56% in 2007; however, this has declined from 86% in 2005.
- Amongst those who were fearful, only 24% felt that fear of crime had a big impact on how they live their day-to-day lives.
- The vast majority of respondents felt safe in their neighbourhood or district during the day (98% and 95% respectively). This represents an increase since 2006.
- 73% of residents said they felt safe in their neighbourhood during the hours of darkness.
- 31% of residents felt that anti-social behaviour was a very or fairly serious issue in their neighbourhood.
- 25% of residents think that people using or dealing drugs is a very big or fairly big problem in their local area. (Worcs average 36%).
- 87% of residents were either very or fairly satisfied with their neighbourhood as a place to live.

The LAA priorities for this block are:

- To reduce crime
- Reassure the public reducing the fear of crime
- Reduce the harm caused by illegal drugs
- Build respect in communities and reduce anti-social behaviour

Analysis of Statistics

Fear of Crime has been identified as the major priority for the LSP to concentrate on and the high-level action plan (Section 16, Appendix A) has the following as the key deliverables:

A better environment for today and tomorrow

The key statistics about the environment in the District:

- There has been an improvement in the cleanliness of relevant land of highways, from 80% in 2003/04 to 90% in 2005/06.
- The percentage of household waste recycled has increased from 10% in 2003/04 to 42.54% in 2005/06.
- However, the amount of household waste has increased from 401kg per capita in 2003/04 to 432kg per capita in 2005/06.
- The percentage of residents satisfied with local parks and open spaces has increased from 54% in 2000/01 to 71% in 2004/05.
- 87 % of residents think that, over the past three years, parks and open spaces have got better or stayed the same.
- In Summer 2006, Bromsgrove was awarded its first Green Flag Award, for Sanders Park.
- Only 18% of land designated as a Site of Special Scientific Interest (SSSI) within Bromsgrove was found to be in favourable condition.

Analysis of Statistics

CO₂ emissions and biodiversity have been identified as the major priorities for the LSP to concentrate on and the high-level action plan (Section 16, Appendix B) has those headings as its key priorities.

Economic success that is shared by all

The key statistics on economic information in the District:

- 26.1% of people aged 16-74 in Bromsgrove have no qualifications, however, there are parts of Sidemoor, Charford and Marlbrook ward where the proportion is over 40%.
- 9% of working age people in Bromsgrove claim a key benefit, compared to 11% in Worcestershire.
- Almost 50% of claimants are claiming incapacity benefit, with a further 18% claiming job seeker benefits.
- 10% of job seekers allowance claimants have been out of work for more than a year (compared to 9.5% in Worcestershire).

- The proportion of claimants who are aged 16-24 has increased from 11% in 2003 to 13% in 2006, whilst the proportion of claimants aged 50 and over has decreased from 43% to 41%.
- The number of jobs in the public administration and health sector in Bromsgrove has increased by over 30% between 2003 and 2005.
- In contrast, the number of jobs in the manufacturing sector has decreased by 14% between 2003 and 2005.
- Overall, the number of employee jobs in Bromsgrove has increased by 3% between 2003 and 2006, compared to 0.4% across Worcestershire as a whole.

Analysis of Statistics

The Town Centre Redevelopment and Longbridge Regeneration have been identified as the major priorities for the LSP to concentrate on under the heading of Economic Success. The high level action plans for each priority (Section 16, Appendix C and D) has those headings as their key priorities.

Improving health and well being

The key statistics about health and well being in the District:

- Whilst males in Bromsgrove have a higher life expectancy than males in Worcestershire or England, the percentage change in life expectancy between 2001-03 and 2003-05 was less than the equivalent change in Worcestershire and England.
- Life expectancy for females in Bromsgrove is slightly lower than that in Worcestershire as a whole.
- The mortality rate from circulatory diseases decreased by 19% between 2001-03 and 2003-05.
- The mortality rate from suicide increased by 18% between 2001-03 and 2003-05.
- Charford ward is estimated to have the highest rate of people aged 16 or over who smoke.
- Stoke Heath and Tardebigge wards are estimated to have the highest proportion of people aged 16 or over who binge drink.
- Sidemoor ward is estimated to have the highest proportion of people aged 16 or over that are obese.
- At any one time, one adult in six suffers from issues around mental health. In Worcestershire, spending on mental health isn't as great as in other parts of the country and strategies are being reviewed in order to address this.

Analysis of Statistics

Physical activity, older people, smoking and mental health have been identified as the major priorities for the LSP to concentrate

on and the high-level action plan (Section 16, Appendix E) has those headings as its key priorities. (NB: The priority of older people will link to the Older People Group)

Meeting the needs of children and young people

The key statistics about children and young people in the District:

- Primary Schools – Parkside Middle School had the highest percentage of half days missed due to authorised absence, whereas Aston Fields Middle School and Catshill Middle School had the highest proportion of unauthorised absences.
- Secondary Schools – South Bromsgrove Community High School had the highest percentage of half days missed due to authorised and unauthorised absences (7.2% and 2.5% respectively).
- At 2004, Bromsgrove had the second lowest teenage conception rate of all authorities in Worcestershire, next to Malvern Hills. The rate in Bromsgrove (22.4 conceptions per 1,000 females) is almost half that of the England average. The rate has also decreased in Bromsgrove from 26.7 in 1997, whereas some districts in the County have experienced an increase in the rate.
- The highest teenage conception rate was in Charford ward, which corresponds with the lowest proportion of boys and girls achieving 5 or more GCSEs A*-C.
- 84% of students leaving Year 11 in 2006 stayed on in full-time education, with a further 7% leaving to take up employment.
- The proportion of 16-18 year olds not in education, employment or training decreased from 4.3% in June 2006 to 3.6% in November 2006.
- Obesity is one of the biggest public health issues currently facing England. Obesity increases the risk of Type 2 diabetes, cardiovascular disease, joint disease and some cancers. The prevalence of obesity in England has continued to rise among both adults and children. The increase in obesity has been most marked however, amongst children and has trebled over the last twenty years. Obesity in children aged 2-10 has risen nationally from 11% in 1995 to 17% in 2005. For Bromsgrove children of Reception class age, 24% are recorded as being overweight or obese in 2006-07. In year 6 (those aged 11), this figure rises to 30%.

Analysis of Statistics

Attainment and achievement (improving opportunities for), Acceptance and inclusion (engagement of children and young people), and childhood obesity have been identified as the major priorities for the LSP to concentrate and the high-level action plan (Section 16, Appendix F) has those headings as its key priorities.

Stronger Communities

The key statistics about stronger communities in the District:

- Parts of Uffdown ward are the least accessible (by road) to a GP's practice.
- Tardebigge ward and parts of Alvechurch, Hillside and Furlongs ward are the furthest from a primary school.
- Parts of Furlong ward are over 4.5km from a supermarket or convenience store.
- Parts of Alvechurch ward are over 3km from a Post Office.
- The greatest level of income deprivation affecting children is found in parts of Charford and Sidemoor ward, where over 25% of children live in families that are income deprived.
- An estimated 856 dwellings are unfit, accounting for just 2.5% of the housing stock. This compares very favourably to an unfitness rate of 4.2% nationally and 5.8% in the West Midlands (2001 EHCS).
- The priorities for improvement identified by Bromsgrove residents are road and pavements, level of crime and transport congestion

Analysis of Statistics

Older people and housing have been identified as the major priorities for the LSP to concentrate on under the Stronger Communities block. There are high-level action plans for each of those priorities. Section 14 Appendix G, Older People, has the following key priorities: establish an Older People's Theme Group; agree three priorities for the group to deliver and some potential priorities. Section 16, Appendix H, Housing, has priorities to look at the housing market, housing/planning policy and housing migration South Housing Market Area.

Transport

The key statistics about transport in the District are:-

- Over the last 10 years the number of people using Bromsgrove train station has increased by 400%, the strongest growth rate in Worcestershire.
- The station has been identified in the Regional Spatial Strategy 2 as a potential park and ride.
- Only 27% of residents are satisfied with the current station design and layout. Network Rail and its partners are set to invest £12,000,000 in regenerating the station.

- The existing rail franchises for the station are currently under review and the unsatisfactory services may be reduced further.
- The Council supports the Rural Rides scheme, but this is unsuitable for people with disabilities. Redditch Borough Council operates a Dial A Ride Scheme.
- An estimated 6,964 households in the District have one or more members in an identified special needs group. This is 19.1% of all households in the District, well above the national average; of these 56.7% have a physical disability and 37% are frail elderly.
- The elderly population is predicted to expand as a proportion of the overall District population, with the over 80s population estimated to increase by 123.3% in the period 2004 to 2029.
- Serious congestion on the M42 eastbound is now almost a daily occurrence and the A38 in Bromsgrove is the busiest A road in Worcestershire.
- Bromsgrove is not identified in either the Regional Spatial Strategy 2 or the current Worcestershire Integrated Passenger Transport Strategy, as a transport priority.
- The Council's Members are concerned about the quality of buses and the provision of routes and are currently undertaking a Bus Scrutiny Task Group.

Analysis of Statistics

Bromsgrove station needs regeneration and an expansion of services in order to cope with demand. The Local Strategic Partnership needs to consider how it responds to the transport needs of an ageing population, in particular, community transport and improved buses and routes. Both the station and improved and integrated public transport will also help tackle the increased congestion which, if not addressed, could impair the future economic growth of the District.

In addition to the train station, we want transport to be better integrated across the District, so that people can get from the outlying villages to the town centre and train station. This needs to include compliance with disability legislation and better transport for all sections of our communities.

16. High Level Action Plans

- 16.1 Attached as Appendices A – K are the high-level action plans for each theme or project group. Appendix O gives a description of the LAA National Indicators cited in the High Level Action Plans. The final two columns are blank, as these are designed to be used to report progress to the LSP Board.

**APPENDIX A: COMMUNITIES THAT ARE SAFE AND FEEL SAFE HIGH LEVEL ACTION PLAN
THEME CHAIR: TONY LOVE**

Priority: to reduce fear & perception of crime

Key Deliverable (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to Date XXX	Status
People's perception of anti social behaviour matches reality	In 2007/08, 56% of people surveyed expressed a fear of crime (50% expressed a fear of ASB**) (<i>**2007 fear of crime survey</i>)	Year on year reduction of fear of crime and ASB* *Because we are dealing with perception, it is difficult to set a target, so we are seeking to continuously improve	Survey result, PACT priorities eg local policing and local reassurance, face to face surveys, campaign via GNN in place publicised with CDRPs	End April 2009 (repeat annually)	CDRP – All partners	Police	NI 17 NI 21		
				End April 2010					
				End April 2011					
Reduction in anti-social behaviour in key areas* *(Defined via use of dedicated	6239 reported incidents of ASB in 2006/07 and 6135 in 2007/08 in	2% reduction* on 06/07 figures by 09/10** (from 6239 to 6114)	CDRP activity to tackle ASB. ASB letters delivered Local policing activity through PACT	31 st March 2009	ASB Co-ordinator (police) CDRP partners LAA funding if	Police	NI17 NI 21		

**APPENDIX A: COMMUNITIES THAT ARE SAFE AND FEEL SAFE HIGH LEVEL ACTION PLAN
THEME CHAIR: TONY LOVE**

Priority: to reduce fear & perception of crime

Key Deliverable (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to Date XXX	Status
CDRP Analyst to highlight and prioritise those areas).	key areas	2% reduction* on 06/07 figures by 09/10** (from 6239 to 6114 (4% in total by 31 st March 2010)	publicity Monthly stats for Bromsgrove District confirming levels of reported ASB by Ward	31 st March 2010	required				
Improved safety through reduced recorded crime in serious acquisitive crime categories	2007/08: 1363 crimes	Target 1174 crimes: -13.9% reduction in acquisitive crime (including burglary, dwelling, robbery, TOMV & TFMV)	CDRP tasking activity POPO strategy for re-offending	31 st March 2009	Police/ partners LAA funding for specific schemes If required	Police	NI20 NI21		
				31 st March 2010					
				31 st March 2011					

**APPENDIX B: BETTER ENVIRONMENT HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: RACHEL JONES**

PRIORITY: To reduce greenhouse gas emissions and adapt to impacts of climate change

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Reduce CO2 to improve energy efficiency – 9% reduction by 31.3.2011	6.5 tonnes total emissions per capita (2005 baseline)	Develop a Sustainability Framework for BDC	Framework developed	31 st March 2009	BDC	BDC	NI186		
	HECA (Home Energy Conservation Act) %	Develop and run a home insulation scheme	Number of measures installed (225 installations)	31 st March 2009	BDC	BDC WEEAC	NI186 NI187		

**APPENDIX B: BETTER ENVIRONMENT HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: RACHEL JONES**

PRIORITY: To reduce greenhouse gas emissions and adapt to impacts of climate change

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
	improvement in energy efficiency 2006/07 24.6%	Use DEFRA questionnaire data to establish indicative Standard Assessment Procedure (SAP) (national energy rating where 1 = bad and 100 = excellent) ratings across the District	Baseline SAP % below 35 and above 65 established	31 st January 2009	BDC	WEEAC	NI187		

**APPENDIX B: BETTER ENVIRONMENT HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: RACHEL JONES**

PRIORITY: To reduce greenhouse gas emissions and adapt to impacts of climate change

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
	New legislation October 2008	Ensure Display Energy Certificates are displayed in public buildings over 1000sq.m (NB Links to NI185)	Number of DEC displayed in public buildings	31 st March 2009	BDC	LSP Theme Group	NI186		
		Develop village 'Go Greener' schemes	Number of villages participating – 3 to be targeted	31 st March 2009	BDC & LSP Theme Group partners	BDC WEEAC	NI186 NI188		

**APPENDIX B: BETTER ENVIRONMENT HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: RACHEL JONES**

PRIORITY: To reduce greenhouse gas emissions and adapt to impacts of climate change

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
		Develop and deliver Energy Efficiency Scheme for Private Rented Accommodation	Funds allocated, grants promoted and available	31 st March 2009	BDC	BDC	NI186 NI187		
Travel Plan for BDC (council only)	2005 baseline data (to be reviewed)	Travel Plan developed (NB Links to NI185)	Ratified by Councillors	31 st March 2009	BDC	BDC	NI186 NI188		
		Reduction in private car usage	10% of staff car sharing	31 st March 2010	BDC	BDC with support from WCC	NI186		
			No. staff travelling to work via other modes of travel	31 st March 2011	BDC	BDC with support from WCC	NI186		

**APPENDIX B: BETTER ENVIRONMENT HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: RACHEL JONES**

PRIORITY: To reduce greenhouse gas emissions and adapt to impacts of climate change

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Travel Plan for Bromsgrove District	Figures for district need to be established	Sign up by external organisations	Baseline data established	31 st March 2010	BDC	BDC WCC	NI186		
			Numbers signed up to Plan.	31 st March 2011	BDC	BDC WCC	NI186		
Bromsgrove District Council adapts to impacts of Climate Change. Achieve Level 2 of NI188 by 31.3.2011	Benchmark current climate change activities	Establish current situation	Benchmarking undertaking	31 st December 2008	BDC WCC	Chair of Theme Group	NI188		
	Ensure adaptation issues are developed within BDC Core Strategy	a) Ensure that all developments can cope with increases in temperature and drier/wetter weather	Included in Core Strategy	31 st March 2010	BDC	BDC	NI186 NI188		

**APPENDIX B: BETTER ENVIRONMENT HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: RACHEL JONES**

PRIORITY: To reduce greenhouse gas emissions and adapt to impacts of climate change

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
		b) Ensure that all new developments incorporate sustainable drainage systems	Included in Core Strategy	31 st March 2010	BDC	BDC	NI188		
		c) Develop renewable energy policy for new developments	Included in Core Strategy	31 st March 2010	BDC	BDC	NI188		

**APPENDIX B: BETTER HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: RACHEL JONES**

PRIORITY: Reduce waste, increase recycling and ensure cleaner, greener and safer public spaces

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status	
Increase in tonnage of waste sent by BDC for recycling and a decrease in tonnage of residual waste sent for disposal	Measured by NI191, residual household waste per household waste (07/08 baseline 579.94kg)	Increased reuse, recycling and composting of household waste LAA targets to be confirmed	Improvement monitored and reported monthly. NB: Strategy runs until 2034. Figures reported annually	31 st March 2009	BDC	BDC	NI193			
				31 st March 2010						
				31 st March 2011						
				31 st March 2011						
	NI192, % of household waste sent for reuse, recycling and composting (07/08 baseline 43.57%)	Increased reuse, recycling and composting of household waste LAA targets to be confirmed			31 st March 2009					
					31 st March 2010					
					31 st March 2011					
					31 st March 2011					

**APPENDIX B: BETTER HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: RACHEL JONES**

PRIORITY: Reduce waste, increase recycling and ensure cleaner, greener and safer public spaces

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Clean and safe streets	NI195 Improved street and environmental cleanliness a) litter 11% b) Grafitti 5% c) Fly posting 1% Customer Panel survey: Customer satisfaction of cleanliness of public open spaces (07/08 baseline 37%)	Joined up working between Street Scene & Community Services	Improved performance monitored and reported annually	Annual report 31 st March 2009	BDC	BDC	NI195		
				Annual Report 31 st March 2010					
				Annual Report 31 st March 2011					

**APPENDIX B: BETTER HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: RACHEL JONES**

PRIORITY: Protect and improve the natural environment

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Translation of revised county level BAP into local action to protect and improve biodiversity	BAP review under way	Worcestershire BAP revised (NB Links NI197)	Progress on BAP revision and priority setting	July 2008 for BAP review	Worcs Biodiversity Partnership Natural England GOWM	WBP	NI188		
		Biodiversity Programme & Water Vole Strategy revisited and implemented	Review of action taken so far and identification of further action required to protect/enhance water voles and their habitat in the District.	31 st March 2010	BDC	BDC	NI188		

**APPENDIX B: BETTER HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: RACHEL JONES**

PRIORITY: Protect and improve the natural environment

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
	Previous BDC Biodiversity Programme dated 2000	Revision of Biodiversity Programme	BDC Biodiversity Programme revised (taking into account obligations under Natural England & Rural Communities Act 2006 and new actions arising from the Biodiversity Action Plan	31 st March 2010	BDC with assistance from Worcs Biodiversity Partnership	BDC	NI188		
BDC to sign up to West Midlands Biodiversity Action Plan and Pledge	Discussion paper to Council	Sign up to plan and pledge	BDC commitment	31 st December 2008	BDC	BDC	NI188		
One Local Nature Reserve	No Local Nature Reserves and	LNR designation: 1 LNR in	Work being carried out towards	31 st March 2010 (end of period for	BDC & Worcs Biodiversity	BDC	NI188		

**APPENDIX B: BETTER HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: RACHEL JONES**

PRIORITY: Protect and improve the natural environment

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
	no district specific biodiversity projects identified	District	assessing potential for LNRs and development of other projects using BAP and Habitat Inventory	LNR designation)	Partnership				
Special Wildlife sites in the District are being managed appropriately	To be confirmed. Work to be done via Theme Group	Increase in number of Special Wildlife Sites under active conservation management (NB Links to NI197) (actual figure to be confirmed)	Special Wildlife Sites are entered into conservation management grant schemes or are receiving and acting upon other appropriate advice	31 st March 2010	BDC Worcs Biodiversity Partnership Special Wildlife Site Partnership	Special Wildlife Site Partnership			

**APPENDIX C: TOWN CENTRE REDEVELOPMENT HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: PHIL STREET**

PRIORITY: Town Centre Redevelopment

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Resident and community involvement	Legislative requirement to consult with community regarding major planning development	Carry out Issues & Options and Preferred Option consultation	Consultation documents produced at each stage and consultations completed	Issues & Options consultation completed by 31 st July 2008	BDC	BDC	N/A		
				Produce Area Action Plan by 31 st March 2011	BDC	BDC	N/A		
Secure active partnership involvement in town centre redevelopment	Strengthen partnership involvement	Maintain partnership involvement on steering group and progress partnership developments	High level attendance by partners' representatives at steering group	31 st March 2009	BDC Police Fire & Rescue Service County Council Health Service	BDC/ County Council	N/A		

**APPENDIX C: TOWN CENTRE REDEVELOPMENT HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: PHIL STREET**

PRIORITY: Town Centre Redevelopment

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
			New developments in town centre led by partners	31 st March 2011	BDC Police Fire & Rescue Service County Council Health Service	BDC/ County Council	N/A		
Expand retail offer in town centre	Low level of retail activity and no new retail opportunities	Progress retail developments in the town centre	Reach agreement with retailers regarding sites and planning permission	Agree development on market hall site for new development by 31 st December 2008	Build on issues and options preferred option work	BDC & WCC	N/A		
				Promote one other retail development by 31 st March 2010	Build on issues and options preferred option work	BDC & WCC	N/A	No action at this time.	

**APPENDIX D: LONGBRIDGE HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: PHIL STREET**

PRIORITY: Longbridge Regeneration

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Creation of employment opportunities at Cofton Centre	Work with developer to secure businesses on remaining 18 acres	A minimum of 3 businesses attracted to occupy business units at Cofton Centre	3 businesses per year have entered into an agreement to occupy units at Cofton Centre	31 st March 2009	BDC – Information and monitoring by Economic Development Manager	BDC	NI152 NI166 NI171		
				31 st March 2010	BDC – Information and monitoring by Economic Development Manager	BDC	NI152 NI166 NI171		
				31 st March 2011	BDC – Information and monitoring by Economic Development Manager	BDC	NI152 NI166 NI171		

**APPENDIX D: LONGBRIDGE HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: PHIL STREET**

PRIORITY: Longbridge Regeneration

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Monitor and disseminate information on Area Action Plan	AAP submitted to Secretary of State	AAP is approved by Planning Inspectorate	AAP successfully passes through EiP stage	31 st March 2010	AAP document	BDC & Birmingham City Council	N/A		

**APPENDIX E: HEALTH & WELL BEING HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: LIZ ALTAY**

PRIORITY: Physical Activity

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
"Add years to life and life to years" – increase life expectancy and reduce morbidity	Only 22% of adults take exercise 3 or more times a week <i>(Baseline from 2006 "Active People" Survey)</i>	1% year on year increase in physical activity participation annually (adults) <i>(Active People Survey will be repeated in 2009)</i>	Map/audit all current sport & physical activity	31 st March 2009	CSN Funding	BECAN	NI8 NI121		
			Develop website/ brochures for signposting	31 st March 2010	Theme Group Funding	PCT			
			Increase leisure centre usage by 2%	31 st March 2010	BDC	BDC			
			Roll out of new initiatives: a) Best Foot Forward Walks	31 st March 2009	BECAN School Sports Partnership Theme Group Funding	BECAN			
				31 st March 2010					

**APPENDIX E: HEALTH & WELL BEING HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: LIZ ALTAY**

PRIORITY: Physical Activity

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
			for Health b) Physical Activity Referral Scheme c) Try New Things d) Keep On Moving e) Angling	31 st March 2011					

**APPENDIX E: HEALTH & WELL BEING HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: LIZ ALTAY**

PRIORITY: Smoking

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Reduce prevalence of smoking	24% of population smoke (national figures)	Reduce adult smoking rates by 3% by 2010	Continue to support employers and retailers with smoking ban in workplace/ underage sales	31 st March 2009	LSP Partners	PCT	NI121 NI123		
				31 st March 2010					
		Increase numbers successfully quitting at 4 weeks	Develop Homes & Business Heartsmart Award	31 st December 2008					
			Develop opportunities to provide local smoking cessation	31 st March 2010	Theme Group Funding	PCT			

**APPENDIX E: HEALTH & WELL BEING HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: LIZ ALTAY**

PRIORITY: Smoking

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
			Brief intervention training for LSP partners with contacts with clients/ patients/ customers	31 st March 2009	Theme Group Funding	PCT			
		Reduce the inequality in smoking rates in more deprived areas	Determine smoking rates by deprivation quintile and target specific areas	31 st March 2010	Theme Group Funding	PCT			

**APPENDIX E: HEALTH & WELL BEING HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: LIZ ALTAY**

PRIORITY: Mental Health

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Improve mental health	6.2% of adults registered with Bromsgrove GPs with a diagnoses of depression (2006) Adult mortality rate from suicide 8.61 per 100,000 (2004/06)	Establish Local Government & NHS as exemplars in employment practice by improving employment practice and promoting positive mental health at work policies	Review of current practice against evidence based positive mental health policies	31 st October 2009	All Partners Theme Group Fund	PCT MHPT	NI142 NI150		
			Integrate local planning and activity with 'wellness works' workplace strategy	31 st March 2010					

**APPENDIX E: HEALTH & WELL BEING HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: LIZ ALTAY**

PRIORITY: Mental Health

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
			Develop and deliver mental health awareness promotion and signposting initiatives for wide range of community based stakeholders	31 st March 2011					

**APPENDIX E: HEALTH & WELL BEING HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: LIZ ALTAY**

PRIORITY: Older People

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Improve health and well being of older people through ageing well type scheme	None	To develop an "Age Well" scheme within Bromsgrove District	Integrated referral pathway developed which will include any existing services and identify gaps in services	31 st March 2010	All partners	Non-statutory agencies for older people	NI121 NI142		

**APPENDIX E: HEALTH & WELL BEING HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: LIZ ALTAY**

PRIORITY: Alcohol									
Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Local Alcohol Misuse Reduction Action Plan	<p>Alcohol specific hospital admissions for males 275.41 per 100,000 (2005/06)</p> <p>Alcohol specific hospital admissions for females 127.64 per 100,000 (2005/06)</p> <p>Alcohol specific hospital admissions under 18s 69.17 per 100,000 (2005/06)</p>	Reduce alcohol harm related hospital admissions	Set up partner group. Map local issues. Action plan to include ill health, crime and disorder, under age drinking, working with the industry (pubs, clubs, shops), awareness raising	31 st March 2009	Theme Group funding	PCT Police	NI39		

**APPENDIX F: CHILDREN & YOUNG PEOPLE HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: ELAINE MORTIMORE**

PRIORITY: Healthy Lifestyles for Children & Young People

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Support Children and Young People to Lead Healthy Lifestyles	Average percentage of obese children aged 4 to 11 years in Bromsgrove is 13%	By launching Bromsgrove's 'Cool to be Healthy' campaign we contribute to reducing the proportion of overweight and obese children to 2000 levels by 2020.	Obtain data from national measurement programme being operated locally by the PCT that has been in place since summer 2006. The programme aims to measure the height and weight of all primary school children in reception year (ages 4-5) and year 6 (ages 10-11).	31 st March 2009	PCT Childhood Obesity Strategy; Play Strategy; Extended Services; School Sport Trust Strategy; Healthy Schools Strategy	BDC / PCT	NI 56		

**APPENDIX F: CHILDREN & YOUNG PEOPLE HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: ELAINE MORTIMORE**

PRIORITY: Healthy Lifestyles for Children & Young People

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
			Prepared Bromsgrove's 'Cool to be Healthy' campaign, launched leaflet and produced locally focussed guidelines	31 st March 2009	PCT Childhood Obesity Strategy; Play Strategy; Extended Services; School Sport Trust Strategy; Healthy Schools Strategy	BDC / PCT	NI 56		
			Receive monitoring data from PCT on latest obesity statistics	31 st March 2009	PCT	PCT	NI 56		
		31 st March 2010							
		31 st March 2011							

**APPENDIX F: CHILDREN & YOUNG PEOPLE HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: ELAINE MORTIMORE**

PRIORITY: Healthy Lifestyles for Children & Young People

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
			Hold a 'Cool to be Healthy' day in Bromsgrove	31 st March 2010	PCT Childhood Obesity Strategy; Play Strategy; Extended Services; School Sport Trust Strategy; Healthy Schools Strategy	BDC / PCT	NI 56		

**APPENDIX F: CHILDREN & YOUNG PEOPLE HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: ELAINE MORTIMORE**

PRIORITY: Healthy Lifestyles for Children & Young People

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
			Hold a 'Cool to be Healthy' seminar for those working or involved with children and young people's health	31 st March 2011	PCT Childhood Obesity Strategy; Play Strategy; Extended Services; School Sport Trust Strategy; Healthy Schools Strategy	BDC / PCT	NI 56		

**APPENDIX F: CHILDREN & YOUNG PEOPLE HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: ELAINE MORTIMORE**

PRIORITY: Children being involved and making a contribution

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Promote Positive Involvement of Children and Young People in Decision Making	Current level of participation in decision making	By organising an annual Children & Young People Convention, the LSP will further experience of positive involvement. The LSP will encourage other organisations to promote positive involvement in decision making.	Collect data to set baseline for Bromsgrove on positive involvement in children and young people's organisations.	31 st March 2009	Worcestershire County Council Youth Support; Citizenship Strategy; Big Questionnaire results	Worcestershire County Council Youth Support / BDC	NI 110		
NB: Links also to Health & Well Being Theme Group Physical Activity element									

**APPENDIX F: CHILDREN & YOUNG PEOPLE HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: ELAINE MORTIMORE**

PRIORITY: Children being involved and making a contribution

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
			Collect data from all schools, colleges and youth organisations in Bromsgrove on current opportunities for positive involvement for children and young people in decision making.	31 st March 2009	Worcestershire County Council Youth Support; Citizenship Strategy; Big Questionnaire results	BDC	NI 110		
			Organise a Bromsgrove Children and People's Convention.	31 st March 2009	LSP	BDC			
				31 st March 2010	LSP	BDC			
				31 st March 2011	LSP	BDC			

**APPENDIX F: CHILDREN & YOUNG PEOPLE HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: ELAINE MORTIMORE**

PRIORITY: Children being involved and making a contribution

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
			Prepare a database on opportunities for positive involvement of children and young people in decision making.	31 st March 2010	TBC	BDC			
			Produce a leaflet for schools, colleges and youth organisations on promoting positive involvement of children and young people in decision making.	31 st March 2011	TBC	BDC	N I110		

**APPENDIX F: CHILDREN & YOUNG PEOPLE HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: ELAINE MORTIMORE**

PRIORITY: Promoting children's well being

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Promote well being through access to opportunities and sport	Set baseline through obtaining data on opportunities and support for children and young people aged 4 – 19 years	Increase awareness amongst children and young people in formal or informal activities and advice services	Collect data on informal and formal activities for children and young people	31 st March 2009	Big Questionnaire	BDC	NI 69 NI 110		
			Collect data on sport services for children and young people and obtain sponsorship for 'Being Young in Bromsgrove' website	31 st March 2010	TBC	BDC	NI 110		
			Set up 'Being Young in Bromsgrove' website	31 st March 2011	TBC	BDC	NI 110		

**APPENDIX G: OLDER PEOPLE HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: ANN SOWTON**

PRIORITY: Older People have access to information and advice									
Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Operate an effective directory of services for Older People	Increase in the number of older people who access information (no baseline)	Hold an information share event	Successful event facilitated	31 st March 2009	BARN BDC	Older Peoples Theme Group			
		Establish baseline of information available	Baseline established by identifying agencies to be involved, and information held	31 st March 2009	BARN BDC	Older Peoples Theme Group			
				31 st March 2009					
				31 st March 2010					
		Cross reference activity with other LSP theme groups	31 st March 2011	BARN BDC	Older Peoples Theme Group	N/A			

**APPENDIX G: OLDER PEOPLE HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: ANN SOWTON**

PRIORITY: Access to services

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Map outreach services provided by all agencies	To be determined by identification of existing services and gaps in services	Undertake survey by 30 th September 2008 to assess possible expansion	Survey undertaken	30 th September 2008	Older People's Theme Group	BARN BDC	N/A		
Older people access services more easily	Identify gaps and consider how they can be addressed or signposted to other theme groups as relevant	Review mapping twice each year and prioritise top 2 or 3 issues	Gaps identified and signposting happening on a regular basis. Increased number of services/gaps identified	31 st March 2009	Older People's Theme Group	BARN/BDC	NI2		
				31 st March 2010					
				31 st March 2011					

**APPENDIX G: OLDER PEOPLE HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: ANN SOWTON**

PRIORITY: Older People and Communication

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Older people have a greater voice	Establish baseline via questionnaire	Older people get their views heard	Survey older people (via Older People's Forum or other groups) and identify further communication strands	31 st March 2009	Older People's TG	BARN BDC	NI2		
				31 st March 2010					
				31 st March 2011					
			10 older people recruited as older people's champions	30 th September 2009					
			Publicise local events, publicity campaigns etc	31 st March 2009					
				31 st March 2010					
				31 st March 2011					
			Promote national, regional and local campaigns	31 st March 2009					
				31 st March 2010					
				31 st March 2011					

**APPENDIX H: HOUSING HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: MIKE BROWN**

PRIORITY: Responding to Housing Market

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status	
Comprehensive understanding of the Housing Market and Housing demand/supply within Bromsgrove	Fordham Housing Needs Survey 2004	Complete Housing Market Assessment for Bromsgrove District and produce new Housing Strategy	Project Plan Agreed and Funding in place	July 2008	BDC Budgets RSLs operating in Bromsgrove District Budgets Approx £50K	BDC Strategic Housing Manager supported by RSLs	NI154 NI155			
		Study management		July 2008		BDHT		NI154 NI155		
		Produce new Housing Strategy		September 2008		BDC		NI154 NI155		

**APPENDIX H: HOUSING HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: MIKE BROWN**

PRIORITY: Complementary Housing & Planning Policy

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Review of Planning Policy to support housing demand	Current Planning and Housing Strategies	Local Planning Policy fully complements and supports BDC priority for affordable Housing	Preferred option Core Strategy Affordable housing SPD Produced and consulted on.	October 2008	BDC Strategic Planning and Councillors	BDC Head of Planning and Environment Services	NI154 NI155		
			Affordable Housing SPD adopted	February 2009	BDC Strategic Planning and Councillors	BDC Head of Planning and Environment Services	NI154 NI155		

**APPENDIX H: HOUSING HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: MIKE BROWN**

PRIORITY: Complementary Housing & Planning Policy

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Delivery of Affordable Housing in Bromsgrove and Rural Areas	Tenure % of affordable housing BDC 11% is compared with average for the West Midlands and England and Wales of 21%, showing a minimum shortfall of 10%. (NHF Source)	240 units built (Outcome measure will be reviewed against results of Housing Demand Survey and targets set in LAA)	Support applications for affordable housing 80 units per year. (Target to be reviewed against results of Housing Demand Survey)	31 st March 2010	BDC Planning Team Partner DSLs/Social Housing Grant	BDC Strategic Housing Manager			

**APPENDIX H: HOUSING HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: MIKE BROWN**

PRIORITY: Affordable Housing

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
New Affordable housing in Bromsgrove Town Centre	Number of units: 25 within actual town actual town centre boundary although large sheltered scheme on the periphery.	New affordable Housing provided in the Town Centre	Issues and options Area Action Plan Consulted on	June 2008	£50K BDC budget	LSP BDC Planning Team Town Centre Theme Group	NI154 NI155		
			Potential for new housing supported in consultation response	August 2008					
			Preferred option Area Action Plan including capacity for new affordable housing	February 2009					

**APPENDIX H: HOUSING HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: MIKE BROWN**

PRIORITY: Affordable Housing

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Affordable Housing on Longbridge Site (East Works)	No units	700 houses >35% affordable housing	Area Action Plan adopted Including allocations for affordable housing and part of final design outputs for site	January 2009	BDC Planning Team (£50k) LSP Housing Theme Group Planning Grant/Social Housing Grants	BDC Executive Director Partnerships & Projects	NI154 NI155		
			Planning applications approved for Longbridge East	May 2009	BDC Planning	BDC			

**APPENDIX H: HOUSING HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: MIKE BROWN**

PRIORITY: Affordable Housing

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
			Agreement reached between Authorities over distribution of affordable properties	Before first units completed	BDC Strategic Planning and Housing	BDC			

**APPENDIX I: COMPACT HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: PHIL STREET**

PRIORITY: Help, Advice & Signposting

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Secure improved co-operation for joint working and information sharing between statutory and voluntary sectors	Number of VCS groups using the Customer Service Centre and signpost facilities	Secure VCS presence on a regular basis at the CSC and using the signpost facilities 4 times per year and maintain a programme of announcements re VCS activity on electronic noticeboard	VCS timetabled into CSC on a regular basis	31 st March 2009	BARN BDC	BARN	N/A		
				31 st March 2010					
				31 st March 2011					
			4 VCS announcements on noticeboards per year	31 st March 2009					
				31 st March 2010					
				31 st March 2011					
			Announcements re VCS activity available on electronic noticeboard	31 st March 2009					
				31 st March 2010					
				31 st March 2011					

**APPENDIX I: COMPACT HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: PHIL STREET**

PRIORITY: Joint Working & Development Opportunities

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Comprehensive understanding of, and strengthened connections between statutory and VCS sectors in the District	Collect data on number of partners BDC is working with	Improved and strengthened relationships between BDC & VCS by increasing the number of partnership activities	Joint BDC/VCS event	17 th October 2008	BDC/BARN	BDC/BARN	N/A		
			Increase number of partnership activities	31 st March 2009	BDC/BARN	BDC/BARN	N/A		
				31 st March 2010	BDC/BARN	BDC/BARN	N/A		
				31 st March 2011	BDC/BARN	BDC/BARN	N/A		

**APPENDIX I: COMPACT HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: PHIL STREET**

PRIORITY: Volunteering

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Extend opportunities and knowledge of volunteering in statutory sector	Collect information on voluntary work undertaken by BDC staff	Database produced and participation in National Volunteers' Week	Secure 15 BDC staff involved in National Volunteers' Week	30 th September 2008	BARN information database	BDC BARN	NI 2		
			Data collected annually on BDC staff involvement in volunteering	31 st March 2009	BDC	BDC	NI 2		
				31 st March 2010	BDC	BDC	NI 2		
			31 st March 2011	BDC	BDC	NI 2			
		Development of Volunteering Policy for BDC	Policy developed and in use	31 st March 2009	BDC	BDC	NI 2		

**APPENDIX J: TRANSPORT HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: COUCILLOR MRS JILL DYER**

PRIORITY: Transport in the District (including Train Station and Community Transport)

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
Access to services and facilities by public transport, walking and cycling	Current Bromsgrove Train Station	Development of new purpose-built multi-modal interchange	Multi-modal interchange built	June 2009	Multi-agency funded	Network Rail	NI 175		
	Existing rail service to Bromsgrove	Development of business case for extension of Cross City rail line to Bromsgrove	Business case developed	January 2011					
		Electrification of line between Barnt Green and Bromsgrove	Electrification of line	January 2011					

**APPENDIX J: TRANSPORT HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: COUCILLOR MRS JILL DYER**

PRIORITY: Transport in the District (including Train Station and Community Transport)

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
		Upgrade of signalling between Barnt Green and Bromsgrove							
Community Transport	Rural Rides but limited DDA compliance	Provision of 2 bus DDA compliant service	Budget approved	January 2009	BDC WCC	BDC	NI 175		
			Scheme live	June 2009	BDC WCC	BDC	NI 175		
	Town Centre Shopmobility scheme	Review of Shopmobility opening hours	Town Centre Project Plan	31 st March 2010	BDC WCC	BDC			
Integrated Passenger Transport Strategy	Integrated Passenger Transport Strategy	Improved bus routes, buses and interchange	Agreement of Integrated Passenger Transport Strategy		WCC	WCC	NI 175		
			Review of the District's bus routes		WCC	WCC	NI 175		

**APPENDIX K: COMMUNITY ENGAGEMENT & COMMUNICATIONS HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: HUGH BENNETT**

PRIORITY: Effective Community Engagement & Communication

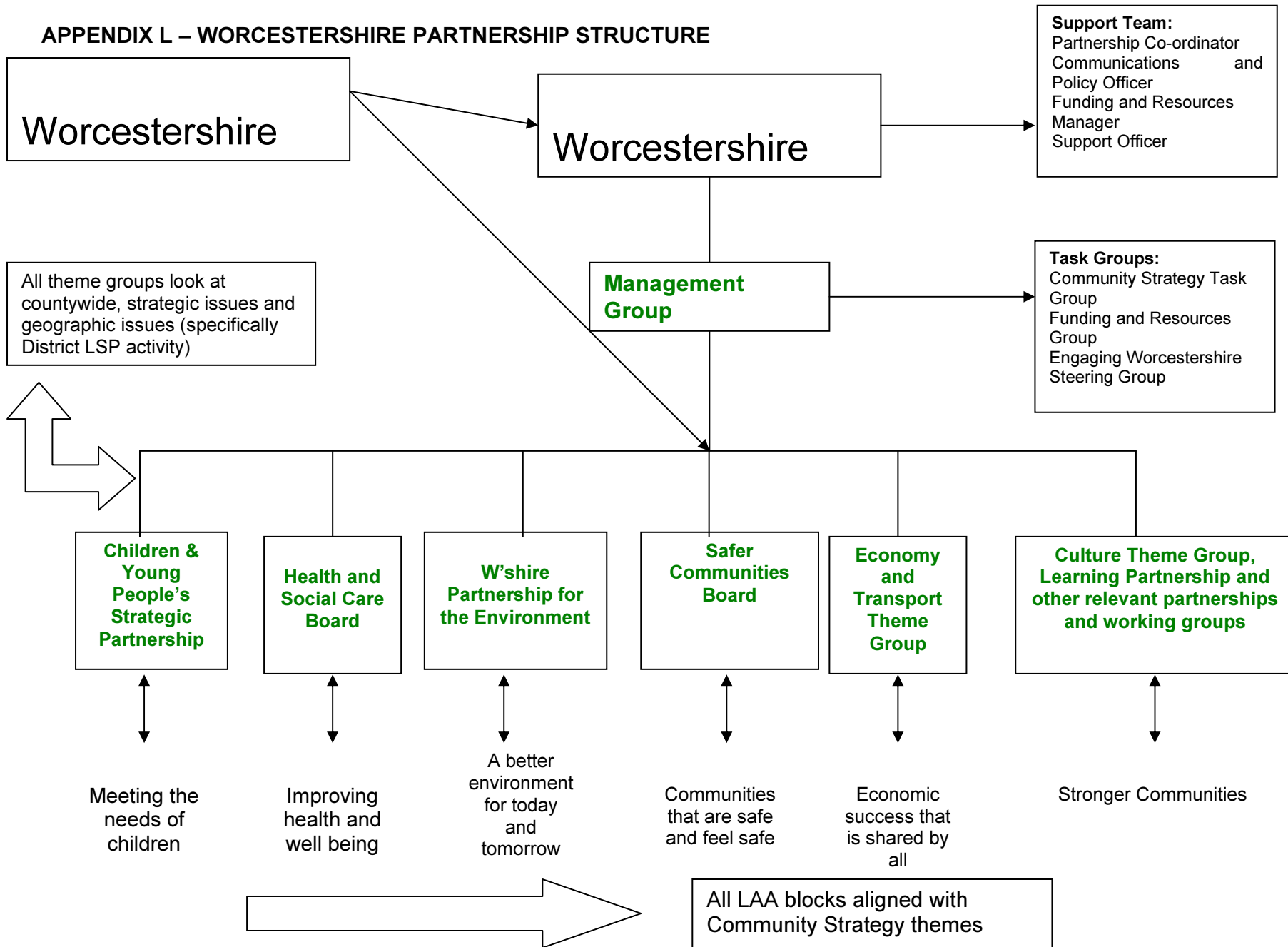
Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
% of those surveyed who feel they can influence the decision making process	Best Value Satisfaction Survey 31%	Public attendance and 85% of meetings attended by Senior Officers from BDC	Annual programme of PACT meetings	31 st March 2009	BDC	Police	NI 2		
				31 st March 2010					
				31 st March 2011					
		Three Area Committees convened	Terms of Reference and governance produced	31 st October 2008	£34,000	BDC	NI2		
				Third committee to be set up	31 st October 2008	LSP Manager		BDC	
		Press coverage of Partnership	One press release per Board meeting	Bi-monthly	BDC Comms Team	BDC			

**APPENDIX K: COMMUNITY ENGAGEMENT & COMMUNICATIONS HIGH LEVEL ACTION PLAN
THEME GROUP CHAIR: HUGH BENNETT**

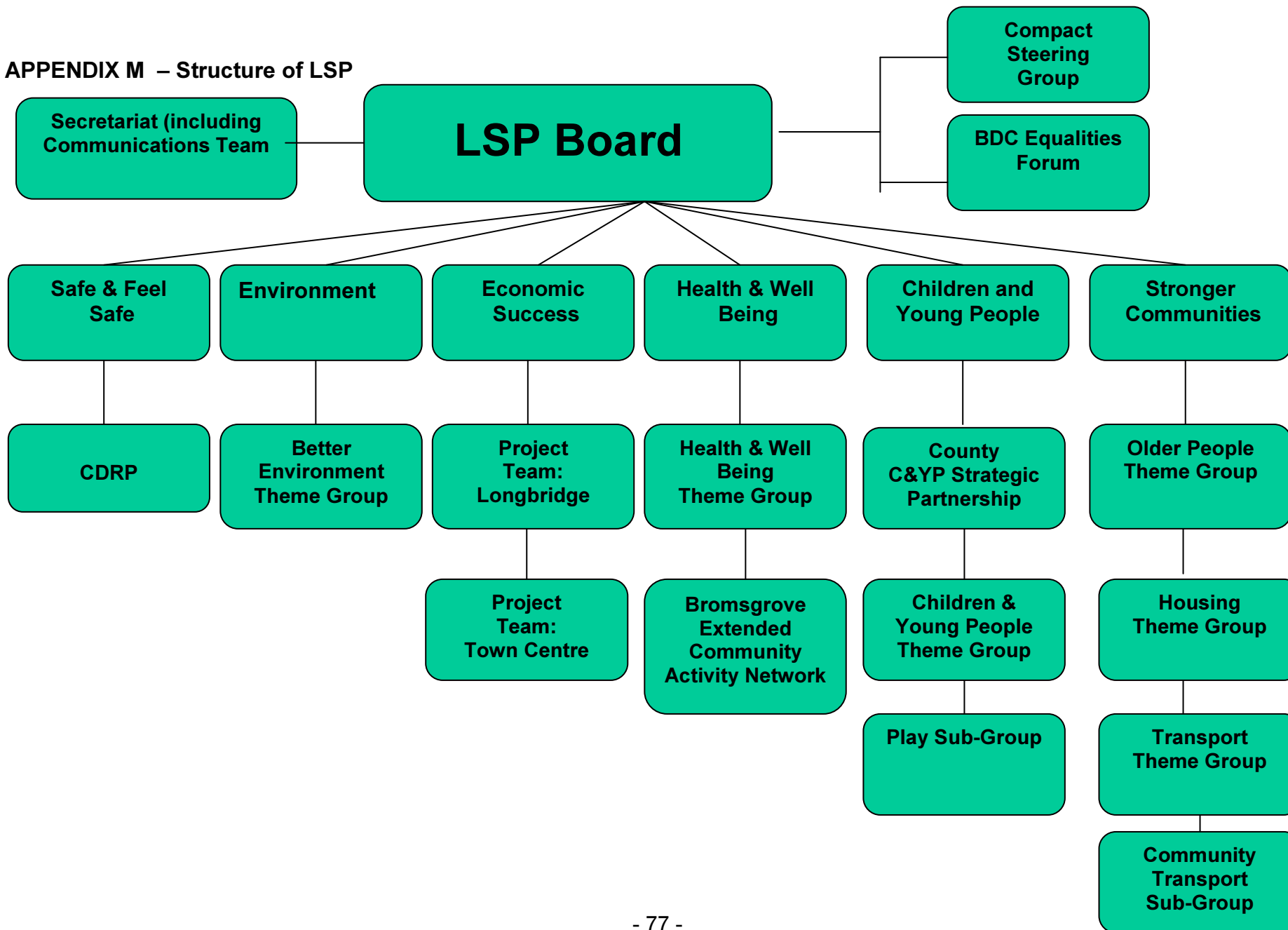
PRIORITY: Effective Community Engagement & Communication

Key Deliverables (Outcomes)	Baseline	Outputs	How do we know we are getting there?	Completion Date	Resource	Lead Partner	LAA Link	Progress to date XXX	Status
			Press release on Annual Report	October 2008	LSP Manager	BDC			
Effective Communication	Parish Plans not currently seen by LSP	Agreed approach to "adoption" of Parish Plans	Parish Plans coming to LSP Board	31 st October 2008	LSP Manager	BDC	NI2		
	Current Sustainable Community Strategy	Review Council's Sustainable Community Strategy, making links to partners	Updated Strategy approved at Cabinet	November 2008 Cabinet	LSP Manager	BDC			

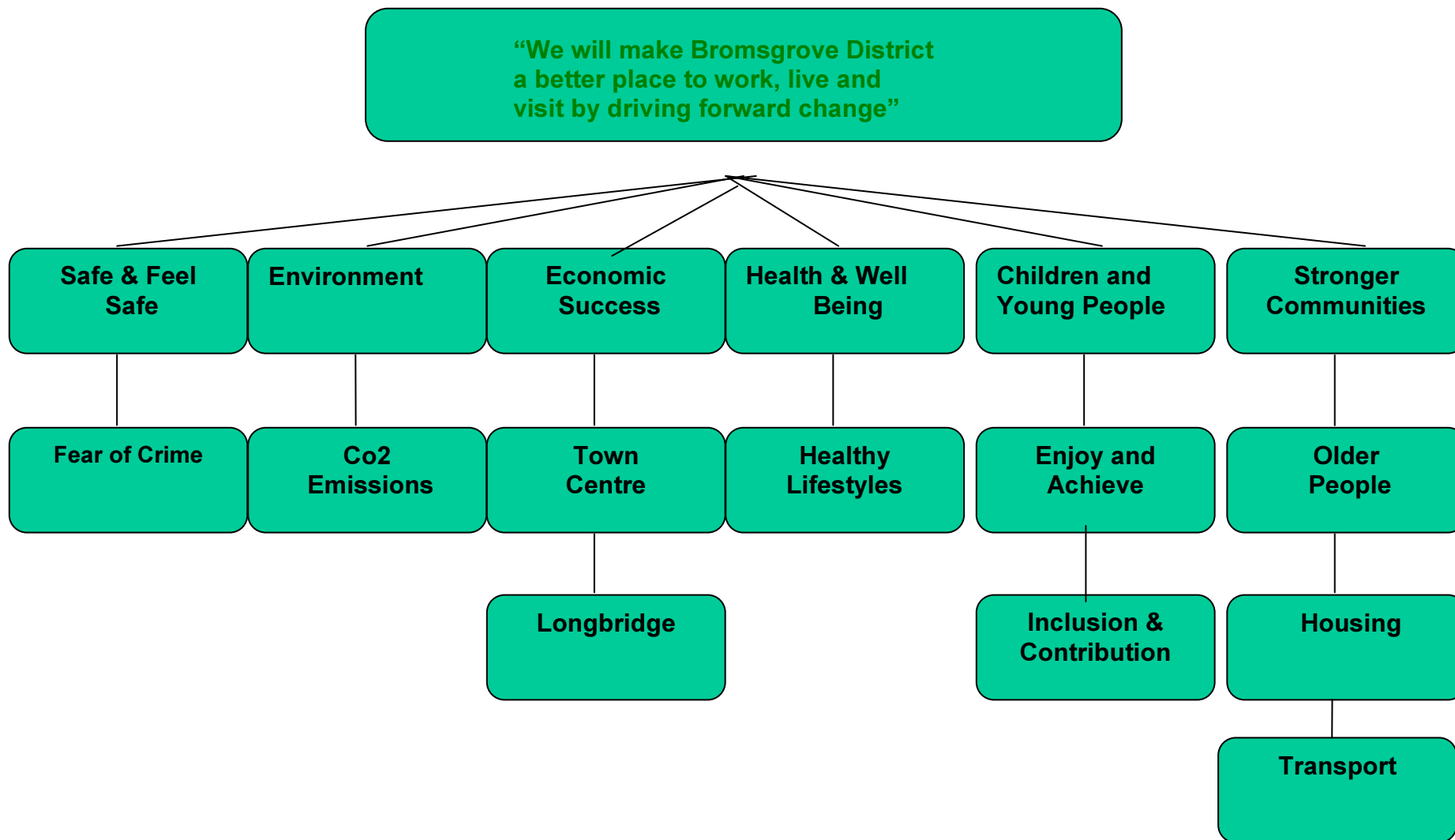
APPENDIX L – WORCESTERSHIRE PARTNERSHIP STRUCTURE



APPENDIX M – Structure of LSP



APPENDIX N: HOW THE BROMSGROVE PARTNERSHIP'S PRIORITIES FIT WITHIN THE LAA



Appendix O: LOCAL AREA AGREEMENT NATIONAL INDICATORS 2008-2011

Priority	Indicator(s), including those from national indicator set (shown with *)	Baseline	LAA Improvement Target, including those to be designated (shown with a *), and including education and early years targets			Partners who have signed up to the target and any which are acting as lead partner/s (shown with a *)
			2008/09	2009/10	2010/11	
To continue to improve community safety and build confidence in communities	*NI 2 % of people who feel that they belong to their neighbourhood	Not available until Place survey is conducted in autumn 2008				*Worcestershire County Council, District Councils West Mercia Constabulary Worcestershire Infrastructure Consortium
	NI 17* Perceptions of anti-social behaviour Deferred	Target setting delayed until 2009				* Worcestershire County Council, West Mercia Constabulary, District Councils VCS.
	NI 18* Adult re-offending rates for those under probation supervision – deferred	Target setting deferred until 2009				*West Mercia Probation, West Mercia Constabulary
	*NI 20 Assault with	7.12 (2007/08)	*7.12	*7.00	*6.91	*West Mercia

Priority	Indicator(s), including those from national indicator set (shown with *)	Baseline	LAA Improvement Target, including those to be designated (shown with a *), and including education and early years targets			Partners who have signed up to the target and any which are acting as lead partner/s (shown with a *)	
			2008/09	2009/10	2010/11		
	Injury crime rate					Constabulary, Worcestershire County Council, District Councils	
	NI 21* Dealing with local concerns about anti-social behaviour and crime by the local council and the police - deferred	Target setting deferred until 2009				*West Mercia Constabulary Worcestershire County Council District Councils, VCS	
To reduce the harm caused by illegal drugs	NI 39* Alcohol - harm related hospital admission rates	1245 per 100,000 population 2006/07	*+8% (1518)	*+3% (1564)	*-2% (1533)	*PCT, Worcestershire County Council, West Mercia Constabulary	
To promote economic growth and enable the economy in targeted sectors and locations	*NI 166 Average earning of employees in the area	Baseline period 93.4%	—————→			*94.3%	*Worcestershire County Council Chamber of Commerce H&W District Councils
	* NI 169 Non-principal roads where maintenance should	11.02% (Based on	*9.8%	*8.9%	*8.4%	* Worcestershire County Council	

Priority	Indicator(s), including those from national indicator set (shown with *)	Baseline	LAA Improvement Target, including those to be designated (shown with a *), and including education and early years targets			Partners who have signed up to the target and any which are acting as lead partner/s (shown with a *)
			2008/09	2009/10	2010/11	
	be considered	2007/08 outturn)				
	* NI 171 VAT registration rate - deferred	Target setting deferred until 2009				*Worcestershire County Council, District Councils LSC, Chamber of Commerce Connexions
To remove barriers to employment and improve skills in education, employment and training	*NI 117 16 to 18 year olds who are not in education, employment or training (NEET)	4.7% (This figure excludes college leavers)	08/09 *0%	09/10 4.6% (*0.1% reduction)	10/11 4.4% (*0.2% reduction)	*Worcestershire County Council, Connexions
	*NI 152 Working age people on out of work benefits.	9.2% (May 2007)	*9.0%	*8.9%	*8.4%	* Worcestershire County Council, LSC, District Councils, Connexions, Job Centre Plus
	*NI 163 Working age population qualified to at least Level 2 or higher	69.9% for those qualified to at least level 2 in 2006 Annual	*+2% (2006 base)	*+3% (2006 base)	*+4% (2006 base)	*LSC Worcestershire County Council Business Link

Priority	Indicator(s), including those from national indicator set (shown with *)	Baseline	LAA Improvement Target, including those to be designated (shown with a *), and including education and early years targets			Partners who have signed up to the target and any which are acting as lead partner/s (shown with a *)
			2008/09	2009/10	2010/11	
		Population Survey				
To improve accessibility by addressing congestion and improving public transport	* NI175 access to services and facilities by public transport, walking and cycling	93%	*93%	*93%	*94%	*Worcestershire County Council District Councils
To improve and support the leading of healthy lifestyles and well-being of adults and children and young people	*NI 8 Adult participation in sport	21.5% (2005/06)	—————→		*25.5%	*Sport England Worcestershire County Council District Councils
	*NI 54 Services for disabled children - deferred	Target setting deferred until 2009	Not applicable			*Worcestershire County Council District Councils VCS, PCT
	*NI 56 Obesity among primary school age children in Year 6	15.2% (2006/07)	*15.3%	*15.4%	*15.5%	*Worcestershire County Council, PCT, District Councils
	*NI 110 – Young people’s participation in positive activities -	Target setting deferred until 2009				*Worcestershire County Council, District Councils,

Priority	Indicator(s), including those from national indicator set (shown with *)	Baseline	LAA Improvement Target, including those to be designated (shown with a *), and including education and early years targets			Partners who have signed up to the target and any which are acting as lead partner/s (shown with a *)
			2008/09	2009/10	2010/11	
	deferred					PCT, VCS, Diocese of Worcester
	*NI 112 Under 18 conception rate	35.1 (1998)	*29.4	*26.1	We have omitted the year 3 target in line with advice from DoH and DCSF. This issue will be revisited at the first LAA Refresh.	*PCT, Worcestershire County Council
	*NI 116 – Proportion of children in poverty	13.9%	*13.9%	*13.0%	*12.0%	*Worcestershire County Council, District Councils, Jobcentre Plus
	*NI 117 16 to 18 year olds who are not in education, employment or training (NEET)	4.7% (This figure excludes college leavers)	08/09 *0%	09/10 4.6% (*0.1% reduction)	10/11 4.4% (*0.2% reduction)	*Worcestershire County Council, Connexions
	*NI 121 Mortality rate from all circulatory	69.15 per 100,000	*54.9	*51.6	*48.6	*PCT, Worcestershire

Priority	Indicator(s), including those from national indicator set (shown with *)	Baseline	LAA Improvement Target, including those to be designated (shown with a *), and including education and early years targets			Partners who have signed up to the target and any which are acting as lead partner/s (shown with a *)
			2008/09	2009/10	2010/11	
	diseases at ages under 75	population in 2006.				County Council
	*NI 123 16+ current smoking rate prevalence	681 per 100,000 population aged 16+ 3 year average 2004/07	*682 per 100,000	*682 per 100,000	*682 per 100,000	* PCT, Worcestershire County Council District Councils, West Mercia Constabulary
	*NI 133 Timeliness of Social Care Packages	85% (2007/08)	*87%	*89%	*92%	*Worcestershire County Council PCT
	*NI 142 Number of vulnerable people who are supported to maintain independent living	97.52%	*98.01%	*98.01%	*98.02%	*Worcestershire County Council District Councils, West Mercia Probation Trust, PCT, VCS
	*NI 146 Adults with learning disabilities in employment - deferred	Target setting deferred until annual refresh				*Worcestershire County Council
	*NI 150 Adults in	Target setting				*Worcestershire

Priority	Indicator(s), including those from national indicator set (shown with *)	Baseline	LAA Improvement Target, including those to be designated (shown with a *), and including education and early years targets			Partners who have signed up to the target and any which are acting as lead partner/s (shown with a *)
			2008/09	2009/10	2010/11	
	contact with secondary mental health services in employment - deferred	deferred until annual refresh				County Council PCT
To provide decent and affordable housing which meets the diverse needs of Worcestershire	*NI 154 Net additional homes provided	1910	*1830	*1830	*1830	*District Councils, Worcestershire County Council
	* NI 155 Number of affordable homes delivered (gross)	316(HSSA 06/07 outturn)	*345	*380	*500	*District Councils, Worcestershire County Council
	*NI 187 Tackling Fuel Poverty - % of people receiving income based benefits living in homes with a low energy efficiency rating - deferred.	Target setting deferred until review stage				*District Councils
To improve accessibility by addressing congestion	* NI175 access to services and facilities by public transport,	93%	*93%	*93%	*94%	*Worcestershire County Council District Councils

Priority	Indicator(s), including those from national indicator set (shown with *)	Baseline	LAA Improvement Target, including those to be designated (shown with a *), and including education and early years targets			Partners who have signed up to the target and any which are acting as lead partner/s (shown with a *)
			2008/09	2009/10	2010/11	
and improving public transport	walking and cycling					
To increase energy efficiency and increase the proportion of energy generated from renewable sources	*NI 186 Per capita CO2 emissions in the LA area	7.2 tonnes per capita (2005)	*3.0% reduction compared with 2005 (2.4% from national measures, 0.6% from local measures)	*6.0% reduction compared with 2005 (4.7% from national measures, 1.3% from local measures)	*9.0% reduction compared with 2005 (7.1% from national measures, 1.9% from local measures)	*Worcestershire County Council District Councils
To improve flood mitigation measures and improve drainage	*NI 188 Adapting to climate change	Level 0	*All Districts & County to achieve at least level 1	*All Districts to achieve at least level 1 & County to achieve level 2	*All Districts to achieve at least level 2 & County to achieve level 3	*Worcestershire County Council, District Councils
To maximise the diversion of waste away from landfill through prevention, reuse,	*NI 193 Municipal waste land filled	57%(2006-07)	*53%	*51%	*48%	*Worcestershire County Council District councils

Priority	Indicator(s), including those from national indicator set (shown with *)	Baseline	LAA Improvement Target, including those to be designated (shown with a *), and including education and early years targets			Partners who have signed up to the target and any which are acting as lead partner/s (shown with a *)
			2008/09	2009/10	2010/11	
recycling/composting and recovery						
To continue to improve community safety and build confidence in communities	*NI195a Improved street and environmental cleanliness (levels of litter)	2007/08 - 11% of transects across Worcestershire surveyed below acceptable standard as measured by NI195a	*10%	*9%	*8%	*District Councils, Worcestershire County Council
Worcestershire Local Indicators						
To reduce the risk of flooding (both fluvial and pluvial) throughout the county.	All vulnerable areas identified, integrated flood risk management plans developed and implemented. Improved flood-warning system in place at parish level.	0	5% of total	50% of total	100% of total	*District Councils, Worcestershire County Council Environment Agency, Parish Councils, land owners, Severn Trent Water

Priority	Indicator(s), including those from national indicator set (shown with *)	Baseline	LAA Improvement Target, including those to be designated (shown with a *), and including education and early years targets			Partners who have signed up to the target and any which are acting as lead partner/s (shown with a *)
			2008/09	2009/10	2010/11	
To support and improve the leading of healthy lifestyles and well-being of adults and children and young people	Children who have experienced bullying	35% (TellUs2 Survey) New wider Baseline from late 2008	Unchanged	Improvement of 1% (34%)	Improvement of 2% (33%)	*Worcestershire County Council West Mercia Constabulary District Councils, VCS
To reduce levels of inequality within the community	Successful new claims generated for pension credit, attendance allowance and disability living allowance (as a percentage of population of pensionable age)	To be set during year 1	Establish baseline	To be set during year 1	To be set during year 1	*Pension Service, Worcestershire County Council District Councils, CAB, Age Concern

Appendix P: Glossary

BDC	Bromsgrove District Council
BVPI	Best Value Performance Indicator
GOWM	Government Office West Midlands
LAA	Local Area Agreement
LDF	Local Development Framework
LSP	Local Strategic Partnership
NAC	Neighbourhood Area Committee
PACT	Partners & Communities Together
SCS	Sustainable Community Strategy

Want to know more?

If you would like more information about the Sustainable Community Strategy, please contact:

Louise Berry
Senior Policy & Performance Officer/
LSP Co-ordinator
Bromsgrove District Council
The Council House
Burcot Lane
Bromsgrove B60 1AA

Tel: 01527 881412

Email: l.berry@bromsgrove.gov.uk

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